



25 UK Decision Makers on the Move

Company/Brand	Contact	Title	VAI Score	Start Date	External Hire?	Previous Experience
Renault	Chloe Langley	Marketing Campaign Manager	48	Mar-23	Yes	Marketing Executive, BMW Financial Services
Asos	Dan Elton	Senior Customer & Marketing Director	79	Mar-23	Yes	Chief Customer Officer, Made.com
Antler	Francesca Robinson	Marketing Director	53	Mar-23	Yes	Marketing Director, Christopher Ward London
Fidelity International	John Ennis	Wholesale Marketing Director - UK	65	Apr-23	Promotion	Associate Wholesale Marketing Director - UK - Fidelity International
Boux Avenue	Jason Beckley	Chief Marketing Officer	64	Mar-23	Yes	Chief Customer, Marketing, & Digital Officer, Ted Baker
Molson Coors	Hannah Norbury	Marketing Director - Western Europe	40	Mar-23	Yes	Marketing Director, Suntory Beverage & Food GB&I
Suntory Beverage & Food	Elise Seibold	Marketing Director	65	Mar-23	Promotion	Marketing Director, Schweppes - Europe - Suntory Beverage & Food
Diageo	Justin Choi	Digital Channels & Experience Head	28	Mar-23	Yes	Digital Channels & Experience Director, Haleon
PepsiCo	Thomas Scale	Social Strategy Director	22	Mar-23	Yes	Strategy Director, BMB Agency
Middlesex University	Raluca Teslovan	Alumni Data, Communications, & Engagement Assistant	47	Mar-23	Yes	Bran Manager, Sayonara Sound SRL
The IRONMAN Group	Marieka Barnard	Chief Marketing Officer	54	Mar-23	Promotion	Vice President, Event Marketing - EMEA - The IRONMAN Group
Quintessential Brands Group	Emma Thornton	Chief Brand Officer	53	Mar-23	Yes	Vice President, Global Brand Positioning & Advertising - WW
Tangle Teezer	Bea Farnworth	Social Media Manager	16	Mar-23	Yes	Social Media Manager, LYMA
Funkin	Beth Gallagher	Senior Digital Marketing Manager	49	Mar-23	Yes	Senior Digital Marketing Manager - EMEA - New Era Cap
Brother	Michael Anderson	Chief Marketing Officer	61	Mar-23	Yes	Marketing Head, Brother
Online Home Shop	Ian Harrison	Chief Marketing Officer	57	Mar-23	Yes	Chief Digital Officer, The Fragrance Shop

WOLF 1834	Stine Brogaard	Global Marketing Director	53	Mar-23	Yes	Marketing Director - EMEA - Stokke
Premiership Rugby	Olivia O Dochartaigh	Brand & Content Head	82	Mar-23	Yes	Senior Integrated Marketing Manager, RTE
New College Swindon	Sarah Walker	Marketing, Business Development, & Communications Director	60	Mar-23	Yes	Vice President - EMEA - Wellbeing at Work World
PizzaExpress	Jo Vaughton	Marketing Director	66	Mar-23	Yes	Brand Marketing Head, Mollie
Superdrug	Soraya Dellys	Marketing Executive, International Promotions & Pricing	75	Mar-23	Yes	Senior Supervisor, Iceland Foods
Purplebricks	Amit Rattan	Performance Marketing Director	87	Apr-23	Yes	Digital Marketing Head, Bloomin
National Savings & Investments	Michael O'Donnell	Marketing Campaigns Lead	33	Jun-23	Yes	Customer Marketing Manager, SOA
Britvic	Cindy Tervoort	Chief Marketing Officer	79	Jul-23	Yes	Chief Executive Officer, Beerwulf
Farfetch	Nick Tran	Chief Marketing Officer	72	Apr-23	Yes	Global Marketing Head, TikTok

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